Undaunted 🌐

The Greenhouse

Info Pack

Cohort 10

2026

Welcome

Thank you for considering applying the Greenhouse!

We're really glad you're here. If you're a founder building technology-led solutions to the climate crisis and you're ready to move fast, learn hard, and build something that matters, then this programme is for you.

The Greenhouse is Undaunted's flagship accelerator programme for early-stage, deep-tech climate startups and spinouts.

Our Mission

We support the UK's most ambitious early-stage climate tech startups to go from lab to traction.

Our Core

An intensive 12-month programme designed for deep-tech climate innovation

£20k in equity-free grant funding

Training & support to iterate faster, win pilots, and secure funding

Led by experienced entrepreneurs

Access to Imperial technical facilities and workspace in West Tech London

Based at the heart of Undaunted's climate innovation community

Overview of the Greenhouse

The Greenhouse Accelerator is a 12-month programme for deep-tech climate ventures.

It is built across three interconnected streams of support, designed to ensure you build strong foundations, develop at pace, and emerge ready to raise and scale.

🏗️ Foundation Programme
The First 14 Weeks

7 structured two-week sprints, each focused on a core area of business readiness. Stress test your fundamentals, identify the gaps, and set milestones.

⚡ Sprint Programme
Months 4 to 12

Monthly masterminds led by experienced entrepreneurs. Choose your monthly focus between tech, commercial, or fundraising depending on your current challenges.

🤝 Core Support
Ongoing

Overarching support running across all 12 months. Investor and industry events, specialist topic content, access to service providers, alumni networking, and more.

Why the Greenhouse?

The Greenhouse is the UK's longest-running climate accelerator, having delivered successful innovation programmes for over a decade. As a part of Undaunted, a partnership between two world-renowned scientific institutions, Imperial College London and The Royal Institution, we have climate expertise, deep science, and a passion for the planet in our DNA. Since 2012, we have developed and refined a model for accelerating applicable, practical, and adaptable solutions that make a difference on a global scale.

The Greenhouse is now entering it's fifth year in it's current format, having supported over **200 companies** with more than **$1.3bn raised** and **1600+ jobs created**.

Overview of the Greenhouse

Who do we look for?

We look for ambitious individuals and teams who are working on ground-breaking technologies, eager to build and passionate about making an impact.

We support teams with:

A breakthrough technology that has the potential for significant climate impact

Proven science in the lab ready to start testing with potential customers

Have incorporated in the UK, or are planning to do so in the near future

At least one full-time employee in the business

early-stage deep-tech innovation, between TRL 3-5

Our startups have a variety of backgrounds – some are a continuation of Master's projects, some are derived from academic research, whilst others have started outside of a university environment on the basis of a recent idea.

We don't have a thematic bias in any of our cohorts and are simply keen to find the best entrepreneurs with ground-breaking technology building impactful businesses in the climate change and sustainability space.

Key Dates

2nd March 2026

Applications open

March - April

Q&A Sessions
sign-up here

10th April 2026

Application Deadline
submit Application Form by 23:59 BST

29th April 2026

Outcome communicated and
shortlisted teams invited to Bootcamp

7th - 8th May 2026

The Greenhouse Bootcamp
at Imperial College London's White City Campus

14th May 2026

Bootcamp outcome communicated and
select teams invited to join Cohort 10

28th-29th May 2026

Induction Day
at Imperial College London's White City Campus

Application Process

Application Form

Your application should be submitted through this Application Form only, by the 10th of April 2026, 23:50 BST. Unfortunately, we cannot accept any other form of application.

You and your team will be assessed on the basis of your application form and scored against the following criteria:

- Strength and uniqueness of innovation
- Potential for climate impact
- Potential to scale and likelihood of market success
- Team Fit
- Overall suitability for The Greenhouse

Bootcamp

The Bootcamp is our substitute for a "formal interview" and gives us a chance to get to know your teams, whilst also providing an opportunity for you to learn and network. It takes place across 2 days and enables you to identify and test your core business assumptions with support from expert coaches and your peers. **We expect all startup founders to attend this event in-person.**

Prior to Bootcamp, teams will be asked to complete a Business Diagnostic to assess the current state of your business and identify the key challenges you currently face.

Upon completion of the Bootcamp, a panel will make the final selection of up to 15 startups to join Cohort 10 of the Greenhouse programme.

Please ensure you are available to attend Bootcamp in-person on 7 - 8 May 2026.

Programme Structure

Phase 1: Foundation Programme

During the first 14-weeks of the accelerator, you will participate in the Foundation Programme. This is a structured, intensive phase designed to stress-test your assumptions, set milestones and give every team a strong baseline across the critical areas of your business.

This phase consists of 7 sprints, each covering an area of the Readiness Diagnostic. Each sprint runs for two weeks and is facilitated by one of our Entrepreneurs-in-Residence.

Weeks 1-2
Customer & Market

Weeks 3-4
Tech & Product

Weeks 5-6
IP & Differentiation

Weeks 7-8
Commercial

Weeks 9-10
Team

Weeks 11-12
Climate Impact

Weeks 13-14
Fundraising

Stage Gate
Successful completion of the Foundation Programme unlocks advanced sprints, the second instalment of your Greenhouse grant, and full access to the Undaunted investor and partner network

Programme Structure

Phase 2: Sprint Programme

After completing the Foundation Programme, you move into a monthly sprint rhythm. Each month kicks off with a Mastermind session, during which you can choose your area of focus depending on your currently challenges and next milestones.

There are three sprint focuses to choose from, each led by an experienced entrepreneur:

Commercial	Tech & Product	Fundraising

Your monthly sprints are also supported by regular sessions with your matched mentor, bookable slots for executive coaching, and regular check-ins with the Greenhouse team.

Ongoing Core Support

Beyond the Foundation and Sprint programmes, there is a layer of core Greenhouse support that runs across all 12 month, adding an overarching layer of community, wellbeing and expert support available to every founder.

Some examples of core support:

£20k Grant	Workspace	Service Providers
equity-free, disbursed across two installments	Access to lab and desk space in White City	curated directory of specialist support
Roast My Startup	**Off the Record**	**Undaunted Network**
pitch feedback from climatetech investors	candid conversations with experienced founders	access to our alumni, investors and partners

FAQs

I don't currently have an incorporated business, can I still apply?
Yes, although you need to be able to incorporate your business (in the UK) within two weeks of joining the programme, should you be successful.

Is the programme equity-free?
Yes. The Greenhouse Grant (up to £20,000) is provided on an equity-free basis. We don't take any stake in your business and all in-kind support - coaching, workshops, workspace - is included at no additional costs.

If you don't take equity in your startups, does it mean you are not concerned about commercial potential?
Absolutely not. We select rigorously for commercial potential and scalability. If your business isn't appealing to investors and customers, it won't scale - and if it doesn't scale, it won't have the climate impact we're here to support.

So what's in it for you?
We exist to accelerate the most ambitious climate solutions and grow the pipeline of businesses that will drive real-world impact at scale. We're here to back the ventures that will genuinely move the needle on climate change and we get to work alongside exceptional founders doing some of the hardest, most important work in the world.

Do you have a preference for certain sectors?
No. We judge each startup on its own merits - technology strength, team capability, and scalability. We aim to diversify within each cohort and tend to avoid direct competitors, but we're sector-agnostic. If you're building breakthrough climate technology with the potential for global impact, we want to hear from you.
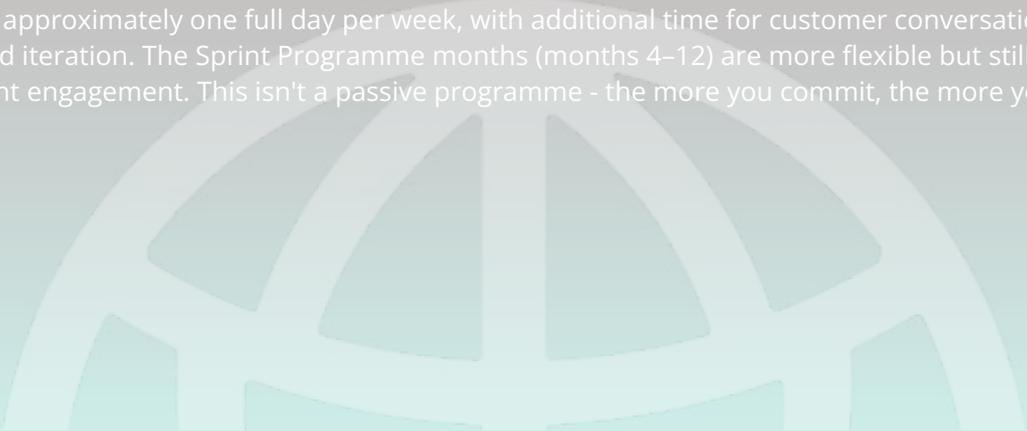
Will you sign a Non-Disclosure Agreement (NDA) with us?
No. You do not have disclose to us anything you are not comfortable to share. Over time, we find that we build trusted relationships with our startups and that NDAs are not convenient.

Can solo founders apply?
Yes. Solo founders are welcome to apply. During the Team Sprint in the Foundation Programme, we'll work with you on your team-building strategy, whether that means finding a co-founder or making your first strategic hire. Building a strong, complementary team is critical to scaling and we'll help you think it through.

How much time commitment does the programme require?
The Greenhouse is a 12-month intensive programme. The Foundation Programme (first 14 weeks) requires approximately one full day per week, with additional time for customer conversations, sprint work, and iteration. The Sprint Programme months (months 4–12) are more flexible but still require consistent engagement. This isn't a passive programme - the more you commit, the more you gain.

The Greenhouse is a partnership between:

Undaunted
Tackling climate change with innovation

IMPERIAL
Grantham Institute

Ri The Royal Institution
Science Lives Here

Supported by:

HSBC

inflexion
FOUNDATION

CORE₂

We look forward to receiving your application!